BUS-123 Spring 2013 Instr: F. Paiano Name: _____ Chap 1 Assignments / Notes

Assignments: (Total points: 20)

Required: Short-term Investments Research Assignment Sheet – Due: TueThur Feb 7th; Online Feb 9th (10 points) *Required:* TreasuryDirect Questions Assignment Sheet – Due: TuesThur Feb 7th; Online Feb 9th (10 points)

Chapter 1 Sections:

Returns The Historical Record Average Returns: The First Lesson Return Variability: The Second Lesson More on Average Returns Risk and Return

Chapter Terms:

investment returns total dollar return *versus* total percent return dividend yield capital gains yield historical returns risk-free rate of return *and* risk premium measures of risk – variance *and* standard deviation – *the higher the standard deviation, the higher the risk* normal distribution – the "bell curve" average returns *versus* geometric average returns *(Geometric average returns are rarely used in the industry. We will ignore them.)*

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Overview of Security Types

Chap 3 / Lecture Notes

Chapter 3 Sections:

Classifying Securities Interest-Bearing Assets Equities Derivatives Option Contracts For an overview chapter, the book spends far too much time and goes into far too much detail on these topics. We will cover these in detail at the end of the semester. For now, just know they exist and are very risky.

Chapter Terms:

investor's time horizon – long-term (5 to 7+ years), intermediate-term (2 to 5 years), short-term (1 to 2 years) common stock (a.k.a. stocks, equities) – dividends and capital gains fixed-income securities (a.k.a. bonds) – interest and promised return of principal short-term investments (a.k.a. "cash") – minimal interest and guaranteed return of principal (or pretty darned close) mutual funds (a.k.a. investment companies) hybrid securities – preferred stock, convertible securities (convertible bonds & convertible preferred stock) derivative securities – options, futures contracts (*These are not investments. They are speculations, a.k.a. gambling.*) property – real estate, commodities, and tangibles (precious metals, jewels, collectibles) time value of money (*The future value calculations will not be on the exam. The commentaries and answers keys are on the web site.*) future value of a lump-sum principal (a.k.a. "annuity", *not to be confused with the insurance product of the same name*) primary assets *versus* derivative assets (*Ignore the details of derivatives, futures contracts, and options contracts for now.*) futures contacts (a.k.a. options) – call *versus* put, option premium, strike price (*dangerous! – too much detail in the book*)

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Focus on Short-Term Securities

Lecture Notes

short-term investments (a.k.a. "cash" investments) – minimal interest and preservation of capital (page 74) retail short-term securities: savings accts, money market funds, certificates of deposits, Treasury bills (a.k.a. T-bills) institutional (or very "high net worth" individuals) short-term securities: commercial paper, banker's acceptance notes emergency fund