

Choose 2 of the following stocks: Pfizer (pfe), Disney (dis), Cisco (csc), Sysco (syy), or Qualcomm (qcom). For each of the stocks, look up or compute at least 12 of the ratios below. ***You must choose at least 2 ratios from each of the four categories.*** (Don't just look up all the Common Stock Ratios!) You don't have to use the stocks above. If you would like to use other stocks, feel free to do so as long as they are public, listed on the NYSE or NASDAQ, have market capitalizations of at least \$500 million, and have positive earnings (i.e. not losing money).

Stock #1: _____

Stock #2: _____

Common Stock Ratios:

Price / Earnings Ratio

Price / Earnings to Growth Ratio

Dividend Yield

Dividend Payout Ratio

Book Value

Price-to-Book-Value per Share

Price-to-Cash Flow per Share

Price-to-Sales per Share

Profitability Ratios:

Net Profit Margin

Gross Margin

Operating Margin

Return on Assets

Return on Equity

Liquidity Ratios:

Current Ratio

Net Working Capital

Acid Test Ratio

Accounts Receivable Turnover

Inventory Turnover

Total Asset Turnover

Leverage Ratios:

Debt-Equity Ratio

Times Interest Earned

Total Debt to Total Assets
