

So How Did You Do?

Even in hindsight, it is difficult for investors to choose which companies will do well and which will do poorly. The stock that did the best made almost all of its money selling toothpaste, shampoo, and soap.

Proctor & Gamble	\$8,081,940
ExxonMobil	5,038,690
General Electric	4,139,810
Coca-Cola	2,423,240
McDonald's	1,756,600
Home Depot	1,376,130
Merck	1,216,220
Goldman Sachs	1,024,050
United Technologies	1,014,770
Visa	839,610
Intel	756,070
DuPont	664,570
Pfizer	491,330
Disney	479,980
3M	443,540
Microsoft	438,810
AT&T (SBC Communications)	428,340
Boeing	406,740
Walmart	344,030
Chevron	341,150
American Express	286,230
Nike	278,750
Travelers Companies	142,970
IBM	146,000
J. P. Morgan Chase	129,970
Johnson & Johnson	87,250
Caterpillar	78,610
Verizon Communications	36,630
United Healthcare	12,290
Cisco Systems	11,290