

Choose 2 of the following stocks: Pfizer (pfe), Disney (dis), Cisco (csc), Sysco (syy), or Qualcomm (qcom). For each of the stocks, look up or compute at least 12 of the ratios below. **You must choose at least 2 ratios from each of the four categories.** (Don't just look up all the Common Stock Ratios!) You don't have to use the stocks above. If you would like to use other stocks, feel free to do so as long as they are public, listed on the NYSE or NASDAQ, have market capitalizations of at least \$500 million, and have positive earnings (i.e. not losing money).

Stock #1: _____

Stock #2: _____

Common Stock Ratios:

Price / Earnings Ratio	_____	_____
Price / Earnings to Growth Ratio	_____	_____
Dividend Yield	_____	_____
Dividend Payout Ratio	_____	_____
Book Value	_____	_____
Price-to-Book-Value per Share	_____	_____
Price-to-Cash Flow per Share	_____	_____
Price-to-Sales per Share	_____	_____

Profitability Ratios:

Net Profit Margin	_____	_____
Gross Margin	_____	_____
Operating Margin	_____	_____
Return on Assets	_____	_____
Return on Equity	_____	_____

Liquidity Ratios:

Current Ratio	_____	_____
Net Working Capital	_____	_____
Acid Test Ratio	_____	_____
Accounts Receivable Turnover	_____	_____
Inventory Turnover	_____	_____
Total Asset Turnover	_____	_____

Leverage Ratios:

Debt-Equity Ratio	_____	_____
Times Interest Earned	_____	_____
Total Debt to Total Assets	_____	_____