BUS-123 Spring 2015 Instr: F. Paiano

A Brief History of Risk & Return

Name: ______ Chap 1 Assignments / Notes

msu. F. Falano

Assignments: (Total points: 20)

Required: Short-term Investments Research Assignment Sheet – Due: TueThur Feb 12th; Online Feb 14th (10 points)

Required: TreasuryDirect Questions Assignment Sheet – Due: TuesThur Feb 12th; Online Feb 14th (10 points)

Chapter 1 Sections:

Returns

The Historical Record

Average Returns: The First Lesson Return Variability: The Second Lesson

More on Average Returns

Risk and Return

Chapter Terms:

investment returns

total dollar return (a.k.a. absolute return) versus total percent return

dividend yield

capital gains yield

historical returns

risk-free rate of return and risk premium

measures of risk – variance and standard deviation – the higher the standard deviation, the higher the risk

normal distribution (a.k.a. the normal curve, the "bell curve")

average returns versus geometric average returns (Geometric average returns are rarely used in the industry. We will ignore them.)

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Overview of Security Types

Chap 3 / Lecture Notes

Chapter 3 Sections:

Classifying Securities

Interest-Bearing Assets

Equities

Derivatives

 $For an overview \ chapter, \ the \ book \ spends \ far \ too \ much \ time \ and \ goes \ into \ far \ too \ much \ detail \ on \ these \ topics.$

Option Contracts \int \text{ We will cover these in detail at the end of the semester. For now, just know they exist and are very risky.

Chapter Terms:

investor's time horizon – long-term (5 to 7+ years), intermediate-term (2 to 5 years), short-term (1 to 2 years) common stock (a.k.a. stocks, equities) – dividends and capital gains

fixed-income securities (a.k.a. bonds) – interest and promised return of principal

short-term investments (a.k.a. "cash") – minimal interest and guaranteed return of principal (or pretty darned close) mutual funds (a.k.a. investment companies)

hybrid securities – preferred stock, convertible securities (convertible bonds & convertible preferred stock)

derivative securities – options, futures contracts (*These are not investments. They are speculations, a.k.a. gambling. Stay away!*) property – real estate, commodities, and tangibles (precious metals, jewels, collectibles)

time value of money (The future value calculations will not be on the exam. The commentaries and answers keys are on the web site.) future value of a lump-sum principal (a.k.a. single payment – example: inheritance)

future value of a stream of investments (a.k.a. "annuity", not to be confused with the insurance product of the same name)

primary assets *versus* derivative assets (*Ignore the details of derivatives, futures contracts, and options contracts for now.*) futures contacts (a.k.a. futures – *very dangerous!*)

option contacts (a.k.a. options) – call versus put, option premium, strike price (dangerous! – too much detail in the book)

Instr: F. Paiano Focus on Short-Term Securities

Lecture Notes

short-term investments (a.k.a. "cash" investments) – minimal interest and preservation of capital (page 74) retail short-term securities: savings accts, money market funds, certificates of deposits, Treasury bills (a.k.a. T-bills) institutional (or very "high net worth" individuals) short-term securities: commercial paper, banker's acceptance notes emergency fund