Research Assignment for Chapter 5: Stocks (10 points – **Due: Tue/Thurs Mar 12th; Mar 14th**)

For the *Stocks to Research* listed below, use the Internet or any other information sources to find the Stock Characteristics listed below. Since the information changes daily, be sure to record the date or dates you did your research. As you do your information gathering, if a particular company piques your interest, follow one or more of the links (Profile, Headlines, Competitors, Industry, etc.) to learn more about the company and its competitors. It is very easy to spend hours upon hours simply learning about companies that interest you. With thousands of publicly-traded companies available, there is literally a lifetime of research ahead of you! I hope you have fun with this assignment. If you do, that is a good sign that you may actually enjoy being an active investor. If not, then maybe sticking with mutual funds is your best bet.

Stock Name	Stock Symbol	Exchange Listed	Date of Data	Price per Share	Earnings per Share	Dividends per Share	Dividend Yield	Market Capitalization	Book Value per Share	Sector of Economy	**Stock Type* (See below)**
Southwest Airlines											
Neurocrine Biosciences											
Zebra Technologies											
International Paper											
ExxonMobil											
Biogen Idec											
Unilever											
Pfizer											
Optional 1:											
Optional 2:											
Optional 3:											

Notes: *For **Stock Type**, choose one or more of the stock types that we discussed in class that you believe best describes the stock.
Those stock types include Blue Chip, Income, Growth, Cyclical, Defensive, Turnaround, Asset Play, Penny, and Foreign (a.k.a. International).
Remember that some stocks can belong to more than one category and some do not fit neatly into any category.
Please see the *Using Yahoo! to Research Stocks* presentation in the chapter 5 section of the class web page for help in finding the above information.