

For the following stocks, name the market that you believe the stock could be expected to be found on:

- 1) McDonald's NYSE 2) Qualcomm NASDAQ 3) Spyder ETF NYSE Mkt ^{AMEX (but they are traded everywhere)}
- 4) Coca Cola NYSE 5) Butterfly.com Bulletin boards OR Pink Sheets 6) Nokia NYSE ^(even though it is a tech company)

Available Markets: NYSE, AMEX (now NYSE Mkt), NASDAQ, OTC Bulletin Board / Pink Sheets

Match the following market averages and indexes with their description:

- | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| a) Market index designed to gauge the total United States stock market | <u>e</u> Standard & Poor's 500 Composite Index (a.k.a. the S&P) |
| b) Stock market average made up of 30 high-quality stocks selected for total market value and broad public ownership and believed to reflect overall United States market activity | <u>g</u> MSCI World Index (Being replaced by the MSCI All Country World Index) |
| c) Market index designed to measure the stock markets of the world <i>excluding</i> the United States | <u>b</u> Dow Jones Industrial Average (a.k.a. the <i>Dow</i> , <i>DJIA</i>) |
| d) Market index most often used as a measure of the strength or weakness of medium-sized and small-sized companies based in the United States | <u>f</u> NASDAQ Composite (a.k.a. the <i>NASDAQ</i>) |
| e) Traditionally, the 500 largest stocks based in the United States. Although now some may be foreign, most are based in the United States and are chosen for their market size, liquidity, and industry group representation | <u>c</u> MSCI EAFE Index (Being replaced by the MSCI All Country World Index ex-USA) |
| f) Market index mostly composed mainly of high-tech companies based in the United States | <u>h</u> Dow Jones US Completion Total Stock Market Index (nee Dow Jones Wilshire 4500, a.k.a. Extended Market) |
| g) Market index designed to measure the global stock market <i>including</i> the United States | <u>d</u> Russell 2000 Index |
| h) Market index designed to measure the total United States stock market <i>excluding</i> the largest 500 companies, very popular with many index funds | <u>a</u> Dow Jones US Total Stock Market Index (nee Dow Jones Wilshire 5000, a.k.a. Total Market) |

- Scenario: You hear on the news report in the evening that, "the Dow and the S&P each lost 2% but the ^{mostly U.S. tech companies} NASDAQ gained 1% and the Russell 2000 was flat." What can you deduce from this report?
- ← ^{large U.S. companies} →
- ← ^{small and mid-sized U.S. companies} →
- a) Stocks were mostly unchanged for the day
- b) Large company stock prices gained, high-tech company prices declined and small company prices were mostly unchanged
- c Large company stock prices lost ground, high-tech company prices rose and small company prices were mostly unchanged
- d) Domestic stock prices gained ground but foreign stock prices declined