BUS-123 Spring 2015

Common Stock Valuation

Name: _____ Chap 6 Chapter Assignment

Instr: F. Paiano

Due: Tue/Thur Mar 26th; Online Mar 28th (10 points)

1. The price of C. F. Eye Care Corporation (CFEC) is currently \$23 per share. Their earnings per share (EPS) is \$1.25. Their 5-year average P/E is 22. If CFEC's earnings per share are expected to grow at 6% next year, what would you expect their price to be?

2. CFEC's cash flow per share (CFPS) is currently \$1.80 per share. Their 5-year average Price-to-Cash Flow per Share ratio is 16. If we expect their cash flow per share to grow by 8% next year, what would you expect their price to be next year?

3. Finally, CFEC's sales per share (SPS) is currently \$2.50 per share. Their 5-year average Price-to-Sales per Share ratio is 13. If we expect their sales per share to grow by 10% next year, what would you expect their price to be next year?

4) Nevada Power & Lighting pays \$2.50 per year in dividends, has done so for many years, and we expect it to continue doing so well into the future. If our expected rate of return is 8%, how much would we be willing to pay for the stock? If the stock were selling for \$36, would we consider it a good investment? Which dividend discount model did you use?

