

A Market **Crash** on a Card

- Markets average one -14% annual decline
- Daily dips of 2% or more occur about 5X a year.
- Every 5 years or so markets decline 30%+.
- Markets rise almost 3/4 years.
- Over long periods, markets significantly beat inflation.
- Selling low and buying high NEVER works.
- Turn ~~off~~ the T.V. + don't check your account.
- Never make important decisions based on emotion.

THESE ARE THE FACTS. EVERYTHING ELSE IS A SCARE TACTIC.